

Friends of the Visual Arts
dba Willamette Art Center
Saturday, November 12, 2022

BOARD MINUTES

Attendance: Dave McConnell, Heather Skinner (phone), Sage Dunham, Karen Hackney, Pat Gruber, Jennifer Beugli

Non-Board Member Attendance: Doug Dacar (phone), Pam Baldwin, Kelly Matney

Absent: Cindy Nelson, Kevin Herzberg, Jose Hanson

Call to Order: The meeting was called to order at 5:18pm

Secretary's Report: Karen Hackney

October Minutes approved and carried via email on 11/19/2022. Karen moved for approval and Sage seconded.

Treasurer Report:

- Umpqua Checking \$74,005.46
- Umpqua Savings \$58,881.21
- US Bank Checking (\$ 1,514.59)
- Petty Cash \$ 397.00
- TOTAL \$131,769.08

Luke is investigating the US Bank debit balance

President's Report: Cindy Nelson

None

Vice President: Kevin Herzberg

None

Director's Report: Doug Dacar

None

Staff Report:

- **Nikki Svarverud** - None
- **Luke** - None

Unfinished Business:

New Business:

Committee Reports:

Personnel: Kevin Herzberg -

Strategic Planning: Sage Dunham -

Email vote to approve Strategic plan: Sage moved to approve, Pat seconded. All approved on 10/28/2022.

Nominating/Bylaws: Karen Hackney -

Results of vote for Board of Directors: Jesse Breon, Claudia Hill, Jennifer Lassen, Heather Skinner. Margrethe Gregg withdrew from the BOD position.

Budget: David McConnell -

Safety/Facility: Sage Dunham - Indoor electrical completed. Covered parking put on timers and the fair agreed to add additional lighting outside of our building. Gutters soon to be cleaned

Marketing/Communications: Jennifer Beugli/Heather Skinner

Pam and Heather are working together to create a fundraising brochure. Web banner and social media graphics were sent to the EB team to share with sponsors, partners, etc. to communicate on their social media platforms and websites. Heather reached out to Travel Oregon, Travel Salem, Press Play, Eventbrite, Statesman Journal, Oregon State Fair Expo, KМУZ radio. Heather and Doug set up a display of Empty Bowls at the Grand Hotel.

Newsletter: Heather Skinner - Pam and Heather met Tuesday to formulate a plan for content for the upcoming Dec/Jan newsletter

Gallery: Jose Hanson -

Empty Bowls: Pat Gruber - Capi Lynn will be present Fri and Sat at Empty Bowls to provide advertising coverage. Radio interview on Tuesday morning.

Artisan Village: Kevin Herzberg -

Scholarship: Sage Dunham - Deadline date to submit for scholarships for the Winter term is November 26th. Pam will send out a reminder email.

Auditing:

Ad-hoc Committees:

Membership Incentives: Karen Hackney -

Meeting Adjourned: 5:42pm

Next Board Meeting: December 10, 2022 at 5:30pm

Parking Lot: Items not finalized for current meeting

Submitted by Karen Hackney
WAC Board Secretary

Approved _____ Date _____

Cindy Nelson - President